

Structure for Task 1

1. Brief introduction
2. Discuss Q1

Questions to address in the Cultural insight essay

Reading one will be relevant to Question one and two.

Question one: Managing an organisation also involves managing human resources. These resources are not static: employees can move to another position, or leave an organisation, or be replaced. Ideally, any newcomers will adapt to the culture of the company or at least respect it.

As part of your answer include

- what culture is
- what organisational culture is
- how the organisation will ensure that human resources will adapt or respect it.

3. Discuss Q2

Question two: What insights do you think Hofstede and the GLOBE project offer into the dynamic process of cross-cultural management?

- Briefly explain what Hofstede's theory offer
- Briefly explain what the Globe project offer
- Drawing on the reading explain the dynamic process of cross-cultural management.

4. Discuss Q3

Question three: Do you think the whole continent of America or all of Europe could be having one business culture? As part of your answer include:

- Do you agree or disagree?
- Why / why not? Motivate your answer by drawing on the reading

5. Discuss Q4

Question four: Confucianism and Buddhist play an important role in Asian societies. The difference between these two religions or philosophies have caused GLOBE to create two clusters, one containing China, for example and the other containing India.

- Drawing on the reading provide examples of how Confucianism and Buddhism religions/philosophies can influence the business cultures of these countries.

6. Conclusion (very short and to the point)
7. References (Harvard or APA referencing style)